



5K WALK & RUN SPONSORSHIP OPPORTUNITIES

SEPTEMBER
28TH, 2024

FINISH LINE \$20,000

- + Named co-presenter on all materials
- + Branding at start/finish line
- + Logo on Race bibs

Sponsor highlight in email newsletter

Branding at water station & stage

Collateral in runner race packet

Listed with logo on official Race shirt, website & Race day app

10 Race Registrations

Social Media Mentions on every post

MOTIVATION \$10,000

- + Branding at water station
- + Sponsor highlight in email newsletter

Branding at stage

Collateral in runner race packet

Listed with logo on official Race shirt, website & Race day app

8 Race Registrations

5 Social Media Mentions

PERSEVERANCE \$5,000

- + Branding at stage

Collateral in runner race packet

Listed with logo on official Race shirt, website & Race day app

6 Race Registrations

4 Social Media Mentions

ENDURANCE \$2,500

- + Collateral in runner race packet

Listed with logo on official Race shirt, website & Race day app

4 Race Registrations

3 Social Media Mentions

INSPIRATION \$1,000

Listed with logo on official Race shirt, website & Race day app

2 Race Registrations

2 Social Media Mentions



Deadline for Logo Inclusion on Race Shirt
08/016/2024

at the
**NAVY
YARD**
PHILADELPHIA

Contact Shelby Joy Adams
with your interest at
sadams@hungercoalition.org